



*"The First Productivity Boosting, Health & Wellness Improving, Mood Enhancing Sunlight Delivery System, Designed for Today's Workstations!"*



## LIFELIGHT TOUCH

### THE SOLUTION

A LifeLight Touch at Every Desk - The first and only system that provides the energy, productivity and focus boost of a bright, sunny day...where it's needed most, at work! Used as you would an ordinary desk lamp, this unique system interactively learns how much sunlight computer using office professionals, college/university students and home based computer users need each and every day and delivers that sunlight to improve every user's health, wellness and peak performance.



### SUNLIGHT DEPRIVATION CAUSES

- Depression
- Decreased Wellness
- Lethargy
- Loss of Focus
- Slower Metabolism
- Reduced Alertness
- Hampered Cognitive Functioning
- Limited Productivity
- Declining Attitudes

### SYSTEM DESCRIPTION

#### LifeLight Touch

- Stylish, High Quality, Metal Fixture
- Infinitely Flexible Positioning System
- Proprietary LEDs & Optics
- Learning, Touch Screen Control, Built In  
(Power, Brightness, Timer, Pause)
- USB port for charging mobile device

#### Mobile Application (available early 2017)

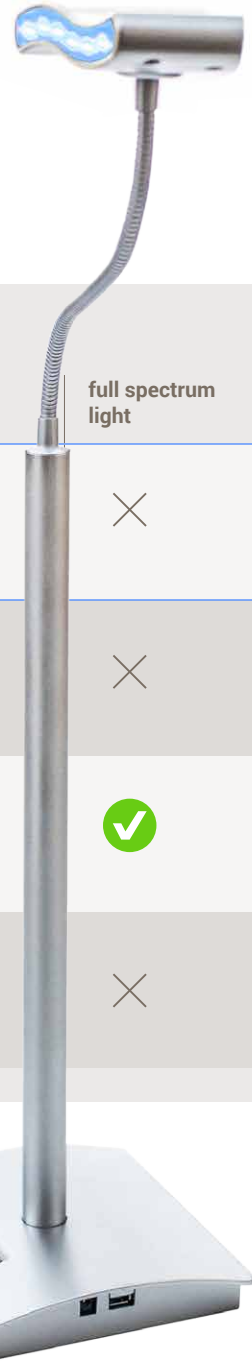
- Auto Connect, Control & Shutoff via Bluetooth
- User Definable (5 Profiles, Scheduling, 3rd party app integration involving weather, schedule, fitness trackers, and many others)
- Learning Algorithm Recommends Daily Optimized Levels
- Usage Charting
- Interactive Feedback Mechanism




## FAST FACTS

1. Eyes have multiple sensors for vision and other important functions.
2. We feel energized by the sun through non-visual receptors in the eye called ipRGCs. **The Positive Impact of Sky Blue Light**
3. These receptors reach their peak sensitivity when exposed to sky blue light at ~480nm... not coincidentally the color of a bright, sunlit sky. **Sky Blue**
4. These sensors respond best when sky blue light enters the eye from above, the way sunlight does. **Light-Much More Than Vision**
5. By managing sleep / wake cycles naturally, overall wellness is improved. **A Comparison of Blue Light and Caffeine Effects on Cognitive Function and Alertness**
6. Everyone benefits from sky blue light exposure...everyone! **Blue Light and Its Effects on Cognitive Functioning June 2016**

**SUN LIFE LIGHT™**  
Bring the Sun to Life



## WHAT MAKES US DIFFERENT

	intelligent control	learning	directional flexibility	stylish & easy to use at work	blue light	full spectrum light
	✓	✓	✓ <i>Purpose built for use at work... shines down into eyes the way the sun naturally does...eliminates glare and enables use in an office setting</i>	✓	✓	✗
<b>Philips goLite BLU</b>	✗	✗	✗ <i>Purpose built for dedicated time looking directly into light. Shines up into eyes producing uncomfortable glare. Disruptive in office setting</i>	✗	✓	✗
<b>Verilux HappyLight</b>	✗	✗	✗ <i>Purpose built for dedicated time looking directly into light. Incredibly bright producing uncomfortable glare. Disruptive in office setting</i>	✗	✗	✓
<b>Illumination Tech Syrcadian Blue</b>	✗	✗	✗ <i>Light shines directly into eyes creating uncomfortable glare and making it difficult to perform tasks on the display. Disruptive in office setting</i>	✗	✓	✗

## FREQUENTLY ASKED QUESTIONS

### Will the light work for everyone?

Yes! We all benefit from the color of a bright sunlit sky making us happy & healthy!

### Do you get vitamin D from the light?

Not yet...Our lamp does not deliver any UV or near UV rays from which the body produces vitamin D.

**What's the difference between "Full Spectrum" and your light?** Our lamp only delivers the effective energizing color, sky blue (480nm), which is rendered less effective in "Full Spectrum" lights.

### How long should I use the light?

The brightness and duration recommended for peak effectiveness varies from person to person and day to day. Variables such as the weather, schedules, etc. are used by the LifeLight Touch's learning system and will help you find the optimum settings each and every day to achieve your personal best.

**Is the light dangerous?** No! The light is absolutely safe and can be infinitely adjusted for maximum comfort and performance.

### What time of year should I use it?

Those of us that work indoors, regardless of geographic location, time of day or season, will benefit by using the light year round.

**Will the glare bother me?** No! Unlike our competitors, the LifeLight Touch can be positioned out of the field of view while still allowing the light to effectively enter the eye, thereby eliminating glare.

## SPECIFICATIONS

33 in High / 6.9 X 6.9 in Base  
6.14 lbs

18W low power operation

Energy Efficient LEDs for Sustainability

Interactive Touch Screen Control

3 Year Limited Warranty

